
Tiffany Enriquez

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Experience

Web Designer

Monterey Bay Aquarium (Mar 2015 - Feb 2017)

UI/UX design lead for Online Accounts project, which involved creating user flows, wireframes, prototypes, and high-fidelity mocks. Responsibilities also included design research, project planning, and presenting to stakeholders throughout the design process. Building upon the aquarium's existing brand, I designed and developed (HTML/CSS/Javascript) for the Monterey Bay Aquarium and Seafood Watch websites in their CMS, Sitecore. Resident Hotjar, Google Analytics, and user testing advocate. Designed infographics and illustrations in collaboration with the social media team.

UI / Visual Designer

Stella & Dot (Jan 2013 - Feb 2015)

Worked in collaboration with product managers to define the UI/UX for various user flows on the e-commerce site, including a checkout redesign. Designed Stella & Dot's Trunk Show checkout iPad app "Dottie." Lead designer for Stella & Dot's new brand, Keep Collective, responsible for aligning with the Creative Team to develop the look and feel of the new brand's UI on customer facing and enterprise web pages.

Production Artist

Gap Inc. / Old Navy Online (Apr 2012 - Dec 2012)

Assisted graphic designers and art director with the production of materials for the Old Navy US and Canada websites. Tasks included delivering multiple projects simultaneously, producing French-translated assets of graphic designs, and archiving files.

UX / Production Designer

Meebo (Nov 2011 - Mar 2012)

Created the UI visual design and developed the UX for Meebo's iPad app, in collaboration with a front-end developer. Worked with the UX team, providing production support and creating mock ups from the direction of designers.

Production Designer

eBay (Aug 2010 - Nov 2011)

Provided support to the Design Systems Group by creating specifications for new patterns and ensuring graphic assets are created to eBay standards. Worked in conjunction with web developers to perform creative quality assurance for new patterns and adjust patterns as needed.

Education

B.A., Design, Visual Communication Emphasis

University of California, Davis
(Sep 2008 - Jun 2010)

Minor, Art History

Proficiency

Photoshop

Illustrator

Axure Prototyping

InDesign

HTML/CSS

Sketch